



APPALACHIAN

APPALACHIAN FLOORING
2020 COLLECTIONS

A TRADITION OF EXCELLENCE, INSPIRED BY OUR SURROUNDINGS.

The Appalachian mountain range is one of North America's oldest and most majestic natural wonders. It stretches from Canada's eastern seaboard to central Alabama in the United States and is home to an amazing variety of hardwood species which are world-renowned for their exceptional natural qualities. Black Walnut, Hard Maple, Hickory, Red Oak, White Oak and Yellow Birch can all be found amongst its peaks and valleys. This mountain range is our main source of raw material, which is harvested for us by local workers. Our production facilities are also situated in the Appalachians. Our main facility, built in 2000, is located in Cowansville, Quebec, and our engineered facility, operational since 2012, is in North Troy, Vermont.

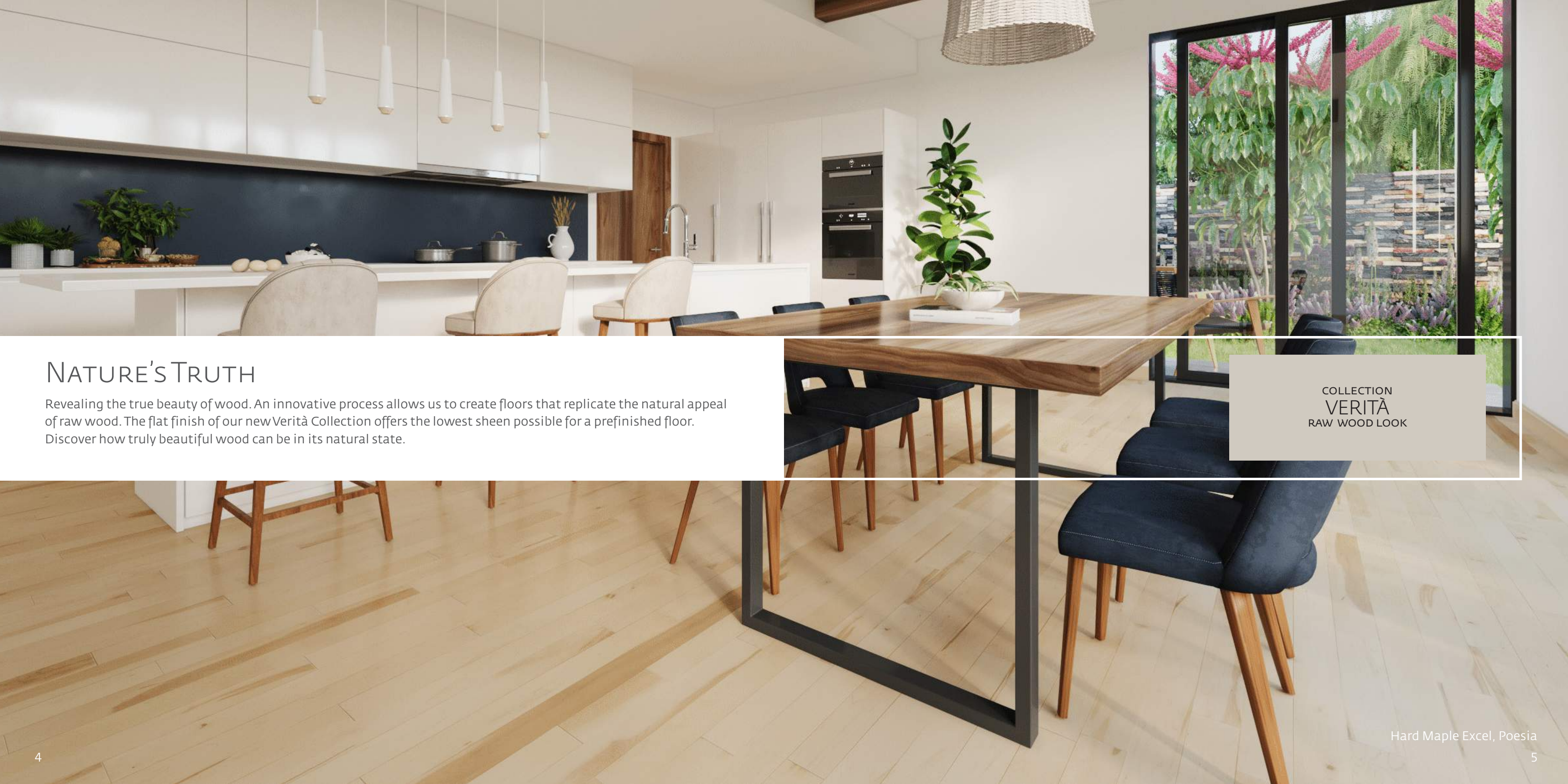
Inspired by our namesake, Appalachian Flooring refines natural beauty so that it may become a part of your home. Our dedication to innovation and growth assures our position as one of the premier North American hardwood flooring producers.

We invite you to explore with us a world of rich textures and pure colors designed to please the most refined tastes. You will find timeless classics as well as cutting-edge design-oriented colors in our various collections. Many finish options also await you, from traditional finishes, to oiled and wire-brushed flooring.

LET US GUIDE YOU TO THE FLOOR OF YOUR DREAMS!



* The cover photo shows the Red Oak, Poesia from the Verita collection




NATURE'S TRUTH

Revealing the true beauty of wood. An innovative process allows us to create floors that replicate the natural appeal of raw wood. The flat finish of our new Verità Collection offers the lowest sheen possible for a prefinished floor. Discover how truly beautiful wood can be in its natural state.


COLLECTION
VERITÀ
RAW WOOD LOOK




AVAILABILITY

 **Hard Maple**
Solid
Excel: 3 1/4"
Advantage: 3 1/4"
Engineered
Excel: 5"

 **Hickory**
Solid
Excel: 3 1/4"
Engineered
Excel: 5"

 **Red Oak**
Solid
Excel: 3 1/4"
Advantage: 3 1/4"
Engineered
Excel: 5"

 **Yellow Birch**
Solid
Excel: 3 1/4"

 **White Oak**
Solid
Excel: 4", 5", 7"

For more information on grading, refer to pages 32-34.



Red Oak Excel, Poesia



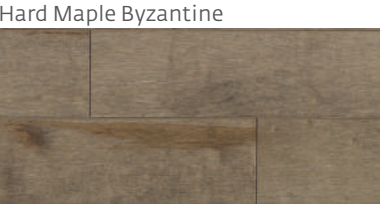
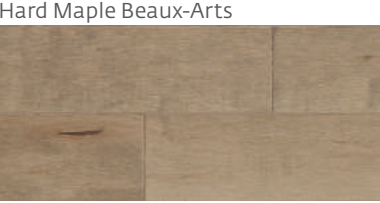
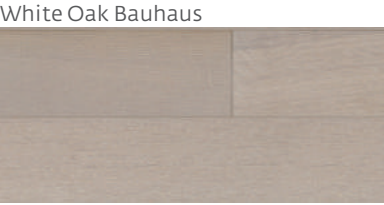
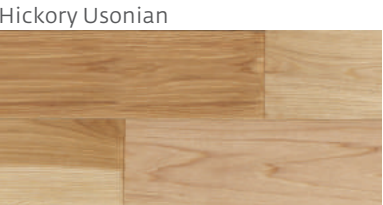
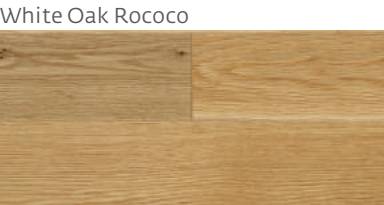
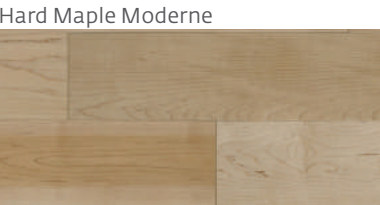
NATURAL BEAUTY, ORGANIC TEXTURE

An innovative natural oil based finish which lets us preserve and protect the rich appearance of the wood without obscuring it beneath an artificial layer. They are suitable for use in both residential and commercial environments. The Era Design floors have the lowest sheen level and allow you to feel the natural texture of the wood under your feet.



COLLECTION
ERA DESIGN
NATURAL OIL





AVAILABILITY



Hard Maple
Solid
Prestige (only available in Moderne): 3 1/4", 4 1/4"
Excel: 3 1/4", 4 1/4"
Engineered
Prestige (only available in Moderne): 4", 5"
Excel: 4", 5"



White Oak
Engineered
R&Q Prestige: 4", 5"
R&Q Advantage: 4", 5"
Excel: 4", 5", 7"



Hickory
Solid
Excel: 3 1/4"
Engineered
Excel: 4", 5"



COLLECTION
ERA DESIGN
NATURAL OIL



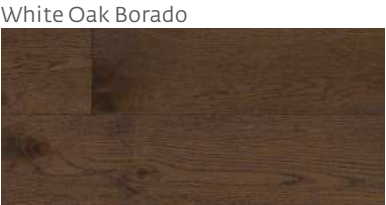
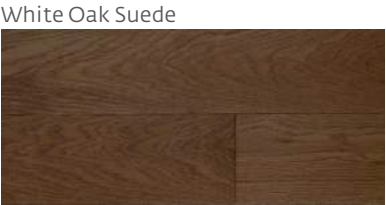
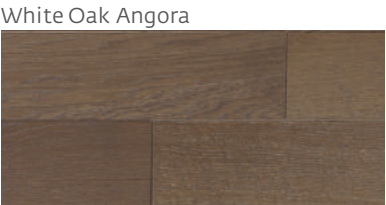
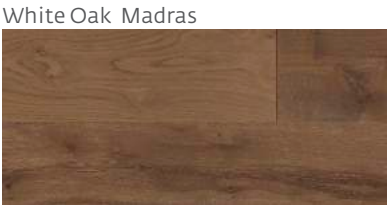
THE AUTHENTIC EXPERIENCE

In the Alta Moda collection, Red Oak and White Oak are lightly wire-brushed to reveal the full depth of their character and to create a deeper texture. Unique and complex stains are then applied to make every single product in this collection stand out. The texturing of the surface also helps hide marks on the floor, a great option for young families and pet owners.




COLLECTION
ALTA MODA
WIRE-BRUSHED






AVAILABILITY



**Red Oak
Solid**
Excel: 4 1/4"
Engineered
Excel: 5"



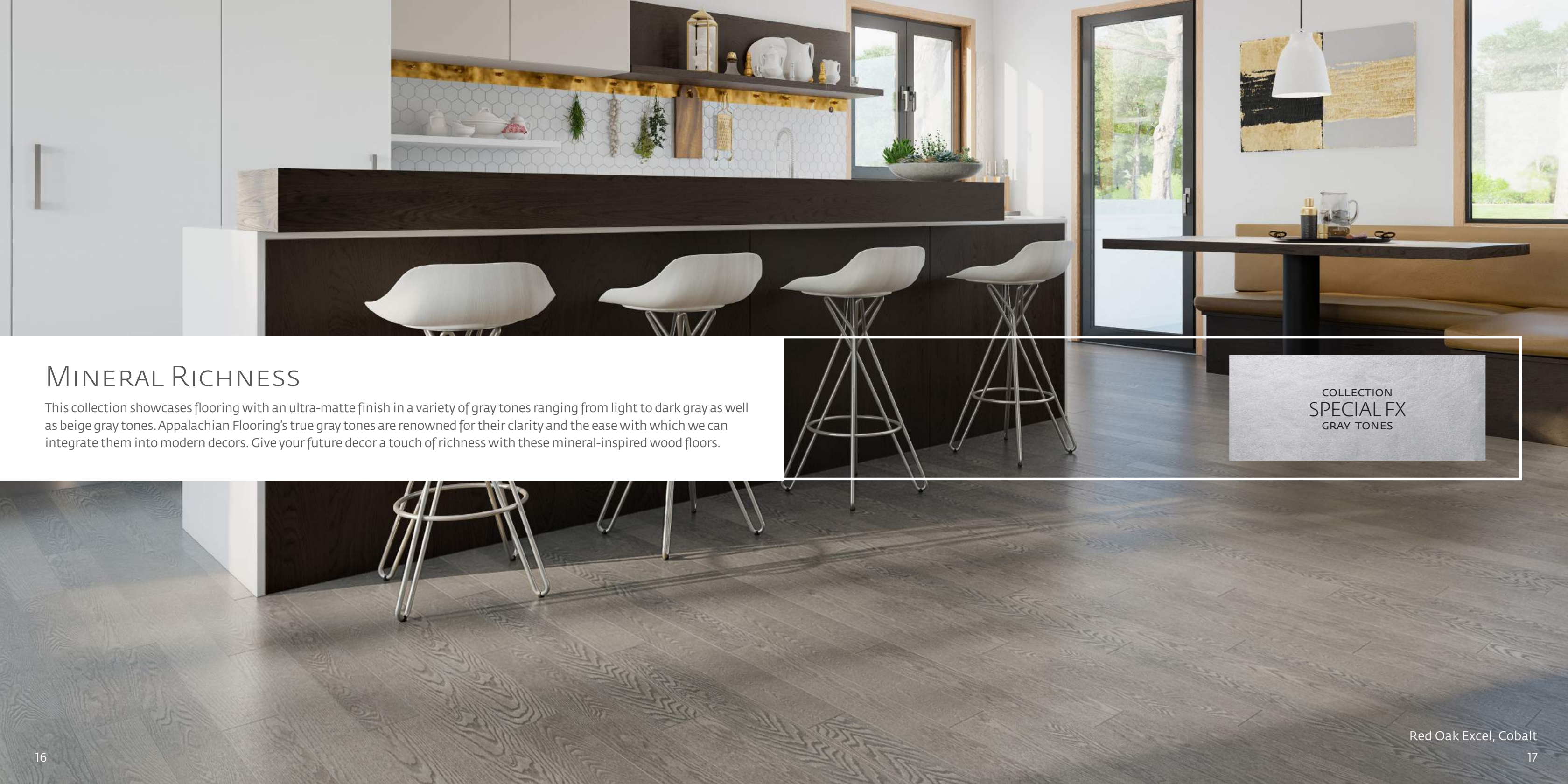
**White Oak
Engineered**
Excel: 4", 5", 7"
Live Sawn Character: 7"

For more information on grading, refer to pages 32-34.



COLLECTION
ALTA MODA
WIRE-BRUSHED

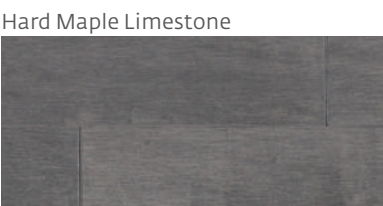
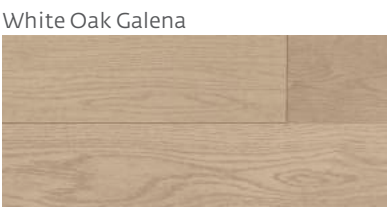
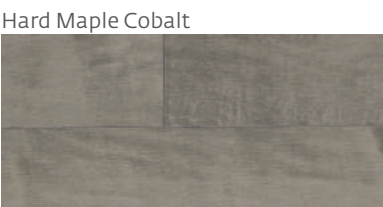
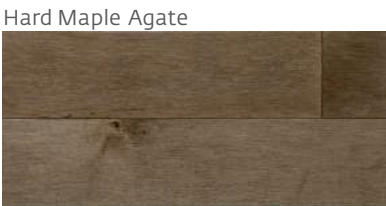
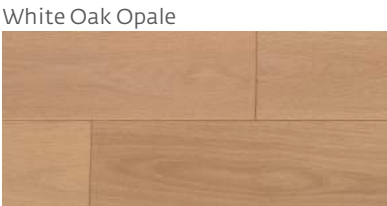
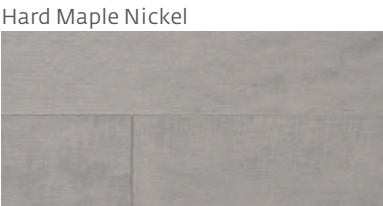
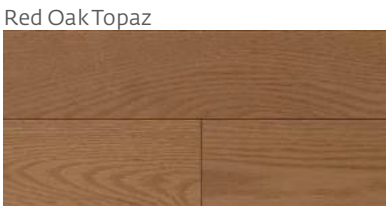
Red Oak Excel, Pashmina



MINERAL RICHNESS

This collection showcases flooring with an ultra-matte finish in a variety of gray tones ranging from light to dark gray as well as beige gray tones. Appalachian Flooring’s true gray tones are renowned for their clarity and the ease with which we can integrate them into modern decors. Give your future decor a touch of richness with these mineral-inspired wood floors.

COLLECTION
SPECIAL FX
GRAY TONES



DISPONIBILITÉS



**Hard Maple
Solid**
Excel: 3 1/4"
Engineered
Excel: 5"



**Red Oak
Solid**
Excel: 3 1/4"
Engineered
Excel: 5"

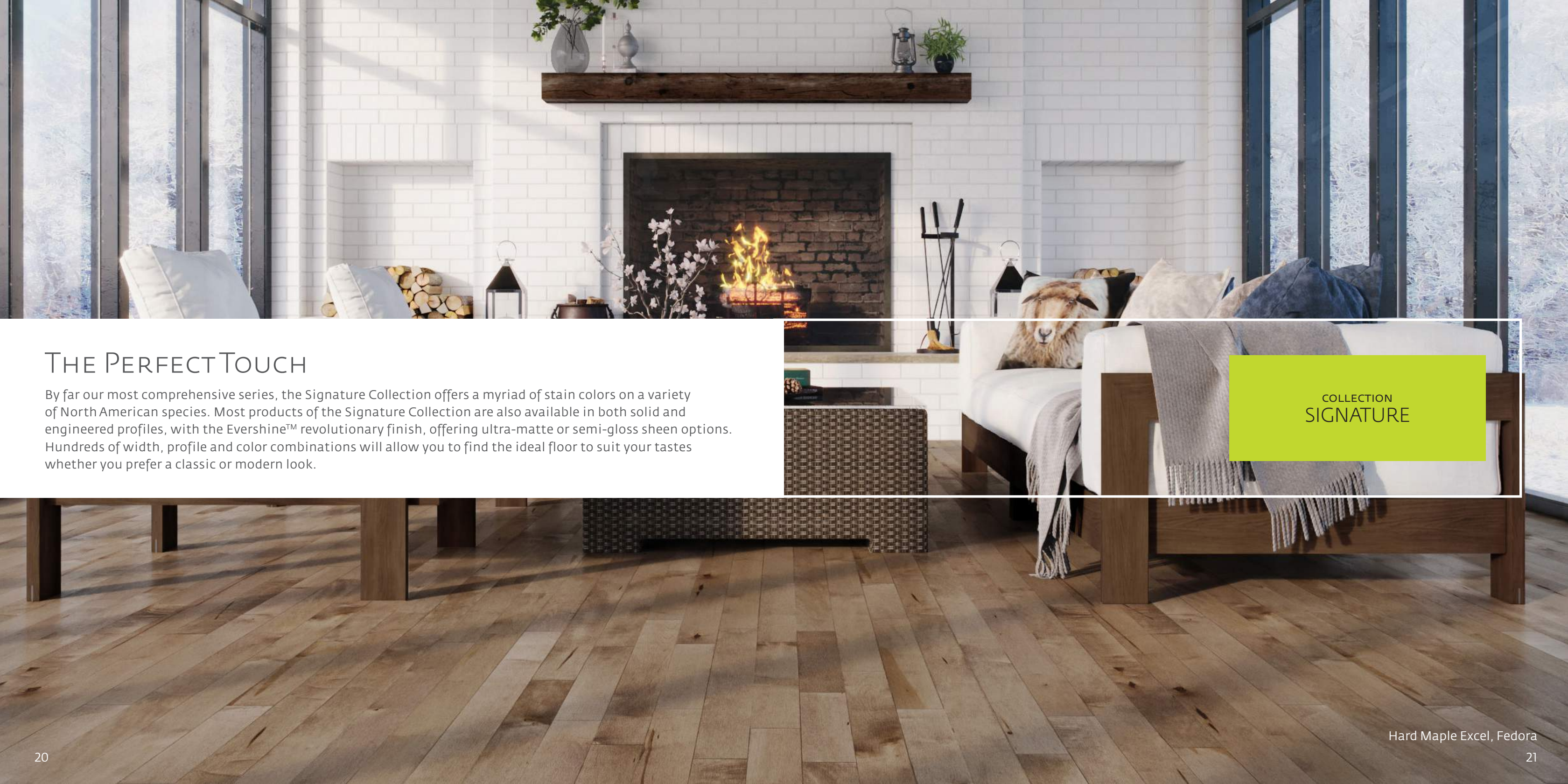


**White Oak
Engineered**
Excel: 7"

For more information on grading, refer to pages 32-34.



White Oak Excel, Mica

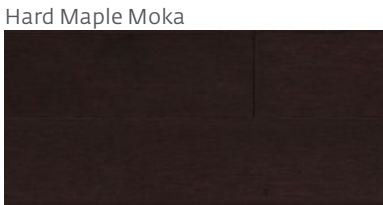
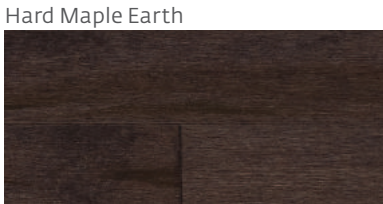
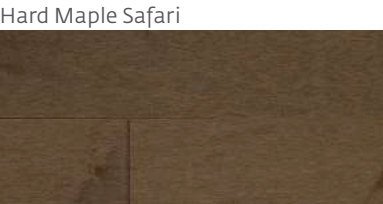
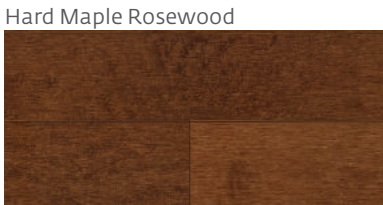
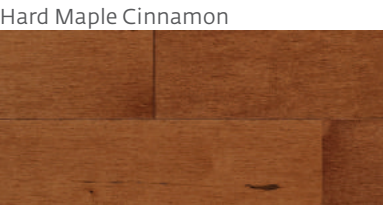
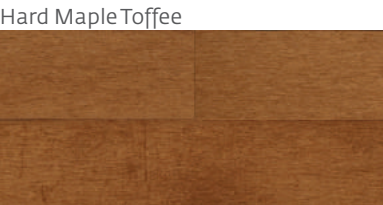
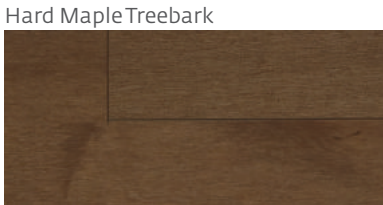
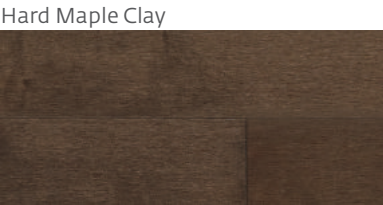
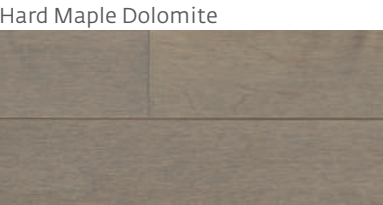
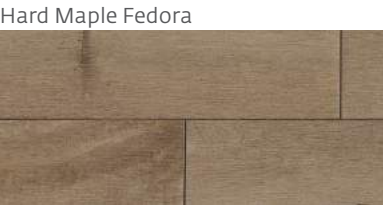
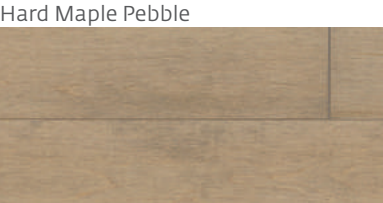
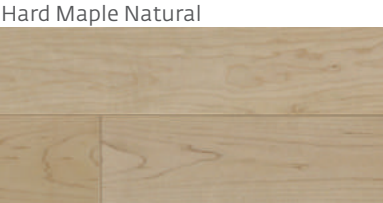


THE PERFECT TOUCH

By far our most comprehensive series, the Signature Collection offers a myriad of stain colors on a variety of North American species. Most products of the Signature Collection are also available in both solid and engineered profiles, with the Evershine™ revolutionary finish, offering ultra-matte or semi-gloss sheen options. Hundreds of width, profile and color combinations will allow you to find the ideal floor to suit your tastes whether you prefer a classic or modern look.

COLLECTION
SIGNATURE

HARD MAPLE



AVAILABILITY



Hard Maple Solid

Prestige (only available in Natural): 2 1/4", 3 1/4", 4 1/4"
Excel: 2 1/4", 3 1/4", 4 1/4"
Advantage: 2 1/4", 3 1/4"

Engineered

Prestige (only available in Natural): 4", 5"
Excel: 4", 5"

For more information on grading, refer to pages 32-34.




COLLECTION
SIGNATURE


Hard Maple Excel, Chardonnay

RED OAK

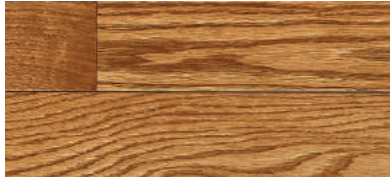
Red Oak Natural




Red Oak Amaretto




Red Oak Honey




Red Oak Auburn




Red Oak Chardonnay




Red Oak Fedora




Red Oak Gunstock




Red Oak Treebark




Red Oak Medici




Red Oak Walnut




Red Oak Latte




Red Oak Jasper




Red Oak Earth



Red Oak Safari



Red Oak Moka



AVAILABILITY



Red Oak Solid
Prestige (only available in Natural): 2 1/4", 3 1/4", 4 1/4"
Excel: 2 1/4", 3 1/4", 4 1/4"
Advantage: 2 1/4", 3 1/4"

Engineered
Prestige (only available in Natural): 4", 5"
Excel: 4", 5"


For more information on grading, refer to pages 32-34.




COLLECTION
SIGNATURE

HICKORY, WHITE OAK, YELLOW BIRCH


Yellow Birch Natural




Yellow Birch Biscotti




Yellow Birch Taupe




Yellow Birch Chai




Yellow Birch Fedora




Yellow Birch Millstone




Yellow Birch Sierra




Yellow Birch Cappuccino




Yellow Birch Chardonnay




Hickory Natural




Hickory Gunstock




Yellow Birch Safari




White Oak R&Q Prestige Natural




White Oak R&Q Advantage Natural



White Oak Excel Natural




AVAILABILITY



White Oak
Engineered


R&Q Prestige: 4", 5"
R&Q Advantage: 4", 5"
Excel: 4", 5"



Hickory
Solid

Excel: 2 1/4", 3 1/4"

Engineered
Excel: 4", 5"



Yellow Birch
Solid

Prestige (Natural Only): 2 1/4", 3 1/4"
Excel: 2 1/4", 3 1/4"



For more information on grading, refer to pages 32-34.



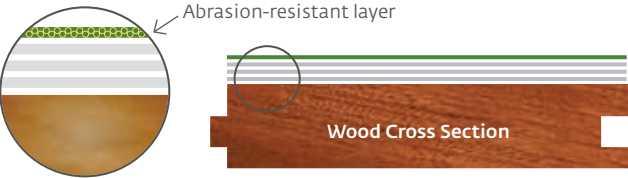
Yellow Birch Excel, Fedora

WHAT IS THE DIFFERENCE BETWEEN SOLID AND ENGINEERED HARDWOOD?

Some may think that an engineered floor is a type of laminate, or a type of product made inexpensively overseas. Appalachian engineered hardwood flooring is real hardwood flooring with a Baltic Birch plywood core. This core gives the product greater stability than a traditional hardwood floor and allows longer and wider planks to be produced than by conventional methods. Engineered products can also be installed in basements, on radiant-heated floors and on concrete slabs, places where traditional hardwood floors are unsuitable.

	ENGINEERED HARDWOOD	SOLID HARDWOOD
		
ADVANTAGES	<div>STRUCTURE</div> <ul style="list-style-type: none">Baltic Birch core ensures maximum stabilityThick wear layer allows for multiple resandingsDiamond profiling for extreme precision <div>FINISH</div> <ul style="list-style-type: none">High quality finish options offered in various sheen levelsFinish flexibility protects wood in daily lifeNo VOC added production processUV protection to reduce yellowing over time <div>APPEARANCE</div> <ul style="list-style-type: none">Sawn lamella yields same appearance as solid woodRandom length distribution just like solid woodAverage length greater than solid flooring	<ul style="list-style-type: none">Solid hardwood construction from well-managed forestsPrecision manufacturing for an exacting fitMicro-bevel four sides <ul style="list-style-type: none">High quality finish options offered in various sheen levelsFinish flexibility protects wood in daily lifeNo VOC added production processUV protection to reduce yellowing over time <ul style="list-style-type: none">Random length distribution for a natural appearanceSpecially selected planks to showcase the species features
SPECIFICATIONS		
Limited warranty:	35-year residential, 5-year commercial	35-year residential, 5-year commercial
Made in:	Canada and USA	Canada
Thickness:	11.4mm, 18.4mm	3/4"
Widths Available:	4", 5", 7"	2 1/4", 3 1/4", 4 1/4"
Installation:	Nailed, stapled, glued or floated	Nailed or Stapled
Level:	On, above and below grade	On and above grade
Radiant heat approved:	Yes (Except Hickory)	No

SIGNATURE & SPECIAL FX EVERSHINE™ FINISH



Evershine™ is Appalachian Flooring's revolutionary finish available on all of our products in the Signature and Special FX collections. It allows our floors to be both beautiful and resistant. It has a phenomenal capacity to retain its gloss and resist wear-through, thereby preserving the original beauty of the floor. Evershine™ will keep your floor better looking, longer.

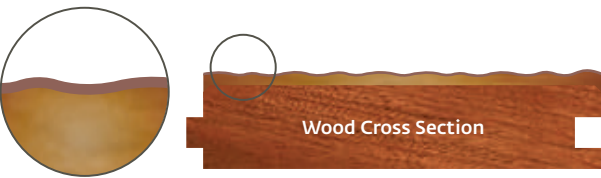
THE EVERSHINE™ ADVANTAGE

Evershine™ offers enhanced protection for your floor. Its advantage is that the abrasion-resistant aluminum oxide particles are in the very top layer of the finish, thereby protecting the original appearance of your floor.

EVERSHINE™ OFFERS YOU:

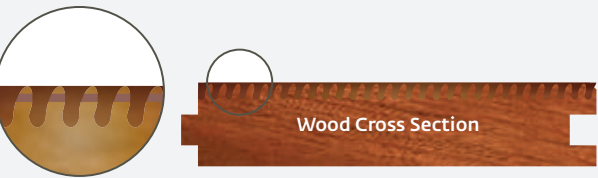
- 35-year limited residential warranty on wear through
- 5-year limited commercial warranty on wear through
- Seven coats of UV cured polyurethane
- Advanced Nanotechnology & Aluminum Oxide
- Highest taber-test results in the industry
- Anti-microbial additive

ALTA MODA WIRE-BRUSH FINISH



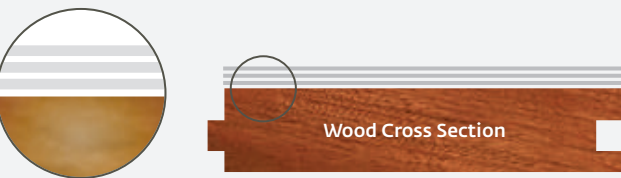
Steel brushes are used to lightly texture the surface of the flooring. A flat finish is then applied. The floors in this collection are perfect for active families, as the wire-brush texture conceals wear and damage.

ERA DESIGN OIL FINISH



Our unique production process allows us to create a fine patina that will resist wear, liquid spills and conceal damage for years to come. We infuse the wood with oil which bonds with the cellulose in the wood fiber. The oil is then cured in our facility. This avoids the cumbersome and often unpleasant process of on-site finishing in your home. Oil finishes are built into the wood. This allows oil finishes to showcase the natural texture and appearance of wood and often makes the repair of minor damage relatively simple. It can also be cleaned after installation, unlike other oil finishes, which can require up to a three week waiting period before being cleaned for the first time.

VERITÀ FINISH



Our innovative process allows us to create floors that replicate the natural appeal of raw wood. A unique process removes the yellowing effect of a traditional clear finish and keeps the sheen level at the lowest degree possible in a prefinished floor. Lay our sample next to a piece of unfinished wood and you will discover how truly beautiful wood can be in its natural state.

SPECIES DESCRIPTIONS



HICKORY

This species showcases the most extreme color variations of any of the species we carry. The sapwood is generally of an off-white color that can have pink or yellow undertones. The heartwood is of a dark or medium brown. Hickory's grain pattern varies greatly from one board to the next, making for a very lively looking floor. Hickory is considerably denser than Red Oak and Maple, which makes it an excellent floor for high traffic areas.



WHITE OAK

This species features neutral colored heartwood that varies from light beige to light brown. The sapwood can be paler or greyer. The grain pattern in White Oak will be quite apparent due to the difference between the appearance of the open and closed grain. Classic oak patterning including cathedral peaks will be predominant in the Excel grade while vertical linear grain will rule the R&Q Prestige and R&Q Advantage grades. Classic grain will be predominant in Live Sawn Character grade, and vertical grain will also be accepted.



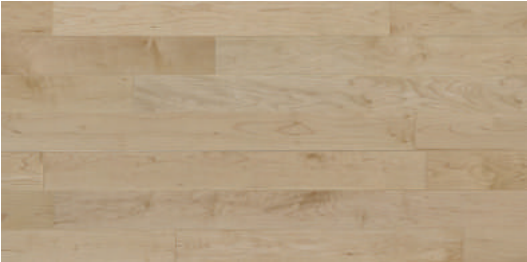
RED OAK

This species delivers the classic hardwood look prevalent in turn of the century homes. Different types of interesting grain patterns such as cathedral peaks and linear grain are showcased by the alternating open and closed graining of the wood. Red Oak's heartwood is prized for its predominantly golden and reddish tones, whereas the sapwood will generally be composed of lighter colored boards or boards of a different hue.



HARD MAPLE

This species is primarily known for the tight, even graining of its light colored sapwood, which ranges in color from cream to white with light yellow or red casts depending on the season. Maple's heartwood is of a medium brown color and will contrast pleasantly with the sapwood in the grades that feature it. Maple can exhibit certain grain characteristics such as ripple grain and bird's eye. Hard Maple is also known to some people as Sugar Maple.



YELLOW BIRCH

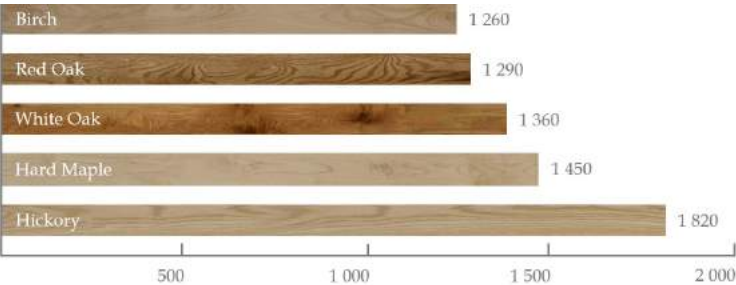
This species is well known for the cheerful coloration of its light colored sapwood which contrasts beautifully with the reddish brown coloration of the heartwood (which is sometimes known as red birch). Yellow Birch can feature spectacular grain patterning, such as ribbon grain and fiddle-back, due to the nature of its growth. Yellow Birch is much harder than White Birch; however it remains softer than Red Oak and Maple.



JANKA HARDNESS SCALE

Janka test measures the force required to embed a 0.444 inch (11.28 mm) steel ball into the wood by half its diameter. The result of this test is one of the best measures of the ability of a wood species to withstand the denting and wear resistance of wood species.

This is why there are several important variables to consider when you are planning to buy hardwood floor. Color and look are important, but you must also consider wood grain, stability and hardness.



GRADE COMPARISONS

HARD MAPLE

Prestige



Excel



Advantage



RED OAK

Prestige



Excel



Advantage



WHITE OAK

R&Q Prestige



R&Q Advantage



Excel



Live Sawn Character



YELLOW BIRCH

Prestige



Excel



HICKORY

Excel



GRADE DESCRIPTIONS

PRESTIGE

Hard Maple, Red Oak, Yellow Birch
Most color consistent grade, small mineral streaks and character marks permitted, small pin knots permitted.

EXCEL

Hard Maple, Hickory, Red Oak, Yellow Birch
Sapwood and heartwood mixed grade, unlimited mineral streaks and character marks permitted, limited sound or patched knots permitted. The average length is better than Advantage grade.

ADVANTAGE

Hard Maple, Red Oak
Sapwood and heartwood mixed grade, unlimited mineral streaks and character marks permitted, limited sound or patched knots permitted.

COLONIAL

Hard Maple, Red Oak, White Oak, Yellow Birch, Hickory
Sapwood and heartwood mixed grade, unlimited mineral streaks and character marks permitted, unlimited closed, patched and open knots permitted.

RIFT & QUARTERED PRESTIGE

White Oak
Heartwood only grade, Rift & Quartered boards predominantly, small mineral streaks and character marks permitted, ray flecks and small pin knots permitted.

RIFT & QUARTERED ADVANTAGE

White Oak
Sapwood and heartwood mixed grade, Rift & Quartered boards predominantly, unlimited mineral streaks and character marks permitted, ray flecks and limited sound or patched knots permitted.

EXCEL

White Oak
Sapwood and heartwood mixed grade, plainsawn boards predominantly and some Rift & Quartered boards, unlimited mineral streaks and character marks permitted, limited sound or patched knots permitted.

LIVE SAWN CHARACTER

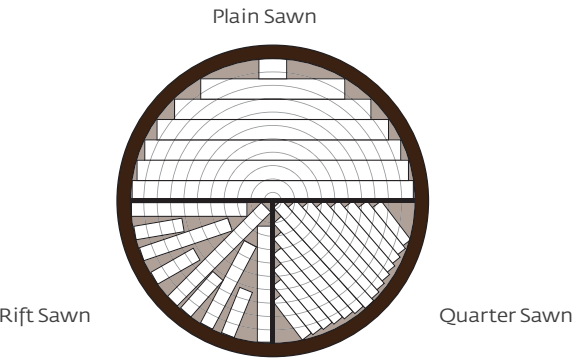
White Oak
Grade prized for its natural color variation and heavy character. Every floor done in this grade will have a unique appearance owing to the distinct nature of the tree from which the lumber was sawn. Classic grain will be predominant and vertical grain is accepted. Unlimited mineral streaks, character marks, ray flecks, cracks and splits are permitted. Sound, patched or open knots are also permitted of any diameter and frequency.

USEFUL TOOLS

SAWING METHODS

Plain sawing or flat sawing is the usual method employed in transforming logs into lumber. The wood is cut tangentially to the growth rings which yields the distinctive cathedral arch pattern in the grain on the board faces.

Rift sawing and Quarter-sawing produce a vertical or parallel grain pattern on the board face. In quarter-sawn material, we will also see the appearance of medullary ray fleck. This occurs when the saw bisects the medullary rays and it yields magnificent tiger stripe patterns on the surface.



APPALACHIAN MULTI-SURFACE CLEANER

We recommend the use of our Multi-Surface Cleaner for the day to day cleaning of your floors:

- Phosphate free
- Biodegradable
- Can be used on all our floors (including Era Design oiled floors)

We also recommend that you sweep the floor regularly in order to prevent abrasive materials from damaging your floor. Never use other household cleaners to clean your pre-finished flooring. This may dull the finish.



APPALACHIAN FLOORING

PRODUCT REFERENCE GUIDE

Legend

■ Standard item ☆ By accumulation only ○ Available in Natural and Moderne only

Collections	Widths	Construction	Thickness	Finish	Gloss	Pieds carrés par boîte/ palette																		
VERITÀ	3 1/4"	Solid	3/4"	Smooth	FLAT	20 / 800		■			■			■								■		
	5"	Engineered	11,4 mm	Smooth	FLAT	33,75 / 1350		■			■			■										
ERA DESIGN	3 1/4"	Solid	3/4"	Natural Oil	FLAT	20 / 800	○	■			■													
	4 1/4"	Solid	3/4"	Natural Oil	FLAT	18,9 / 756	○	■																
	4"	Engineered	11,4mm	Natural Oil	FLAT	27 / 1 350	○	■			■						■	■	■					
	5"	Engineered	11,4mm	Natural Oil	FLAT	33,75 / 1 350	○	■			■						■	■	■					
	7"	Engineered	18,4mm	Natural Oil	FLAT	15,67 / 783.5														■				
ALTA MODA	4 1/4"	Solid	3/4"	Brushed	FLAT	18,9 / 756								■										
	4"	Engineered	11,4mm	Brushed	FLAT	27 / 1 080													■					
	5"	Engineered	11,4mm	Brushed	FLAT	33,75 / 1 350								■					■					
	7"	Engineered	18,4mm	Brushed	FLAT	17,25 / 862.5													■	■				
SPECIAL FX	3 1/4"	Solid	3/4"	Evershine™	ULTRA-MATTE	20 / 800		■						■								■		
	5"	Engineered	11,4mm	Evershine™	ULTRA-MATTE	33,75 / 1 350		■						■										
	7"	Engineered	18,4mm	Evershine™	ULTRA-MATTE	15,67 / 783.5													■					
SIGNATURE	2 1/4"	Solid	3/4"	Evershine™	SEMI-GLOSS	20 / 800	○	■	■	☆	■	☆	○	■	■	☆						☆ ○	■	☆
					ULTRA-MATTE		○	■	■		■		○	■	■							☆ ○	■	
	3 1/4"	Solid	3/4"	Evershine™	SEMI-GLOSS	20 / 800	○	■	■	☆	■	☆	○	■	■						○	■	☆	
					ULTRA-MATTE		○	■	■		■		○	■	■							○	■	
	4 1/4"	Solid	3/4"	Evershine™	SEMI-GLOSS	18,9 / 756	○	■		☆			○	■		☆								
					ULTRA-MATTE		○	■					○	■										
	4"	Engineered	11,4mm	Evershine™	SEMI-GLOSS	27 / 1 350	○	■		☆	■		○		■	☆	■	■	■		☆			
					ULTRA-MATTE		○	■			■		○		■		■	■	■					
	5"	Engineered	11,4mm	Evershine™	SEMI-GLOSS	33,75 / 1 350	○	■		☆	■		○		■	☆	■	■	■		☆			
					ULTRA-MATTE		○	■			■		○		■		■	■	■					

Species	Hard Maple				Hickory		Red Oak				White Oak					Yellow Birch		
Janka hardness	1 450				1 820		1 290				1 360					1 260		
Grades	Prestige	Excel	Advantage	Colonial	Excel	Colonial	Prestige	Excel	Advantage	Colonial	R&Q Prestige	R&Q Advantage	Excel	Live Sawn Character	Colonial	Prestige	Excel	Colonial
Warranty	■	■	■		■		■	■	■		■	■	■	■		■	■	



AS WE TAKE GREAT PRIDE IN BEING ENVIRONMENTALLY CONSCIOUS, OUR MANUFACTURING PROCESS IS GEARED TOWARDS REDUCING OUR CARBON FOOTPRINT.

- We diversify our efforts to positively increase our impact on the environment.
- We optimize the use of natural resources by sourcing our raw materials exclusively from responsibly managed forestry operations.
- We choose to source our raw materials locally to cut down on carbon-based fuel consumption.
- We transform our wood residue into energy which is used to kiln dry our lumber.
- We will continue to show our support for ethical manufacturing practices through production optimization projects and investments in consumer and dealer education on product lifecycles.

Visit **appalachianflooring.com** to learn more about:

- Warranty, Care and Maintenance Guide
- Installation Guide
- Large scale pictures of our products
- 3D room scenes to see different type of floors in different decors
- Retailer search tool

OUR PLEDGE TO YOU

We realize that by choosing one of our floors, you are entrusting us with the beauty of your home. That is why we strive to produce the finest product on the market and provide the best customer service in the industry.

Our team of Authorized Appalachian Flooring distributors will also be more than happy to assist you. These experienced professionals will be able to answer all your questions and will be happy to address any concerns that you may have. Visit our website to find a retailer near you.



454, de la Rivière, Cowansville, QC, J2K 3G6, Canada | 1-866-213-1110

appalachianflooring.com



Note: The pictures in this document are for reference only and cannot reflect the coloration and all the natural variations that may appear in an installed floor.

The information contained in this brochure was accurate at the time of printing. Appalachian Flooring reserves the right to change the information in this document at any time without notice.

